

OUR

A pioneer in the ever-changing food culture driven by decades of innovation established in 1969, Goody is an FMCG leading brand in KSA market covering multiple core categories such as Pasta, Tuna, Peanut Butter, Mayonnaise, and other ranges of Food & Beverage and is among the most chosen and influential brands with proven records.

We are now through "Goody Culinary Solutions" aiming to become the most preferred and innovative F&B provider in MENA through holistic value creation in the culinary world targeting Value Creating Visionary Team at HORECA sector. We provide seamless end-to-end product and service experience that is digital first, local first and action first while ensuring to sustain our essence as "Culinary Championship Everyday".

OUR SOLUTIONS

Goody Culinary Solutions offers superior & agile culinary solutions with global standards & local relevancy selected and designed carefully by professionals for Chefs to satisfy their ever-changing needs and make them feel fuelled to move forward with vigour and action. Our professional solutions include pasta, tuna, condiments, oil, stocks & sauces, soups, canned vegetables & fruits in addition to a variety of many new innovations in pipeline to ensure fulfilling local needs with the best-in-class standards.













WHY GCS?

THE FUTURE OF CULINARY SOLUTIONS



PORTFOLIO OF PRODUCTS & SERVICES

Offering a wide range of locally relevant, high-quality culinary solutions tailored to your needs.



PACE

Agile culinary solutions tailored to your evolving business needs to help achieve your goals.



PROXIMITY

Expertise and leveraging local insights at an arm's reach and a call or click away.



PEOPLE

A team of expert chefs with global and local insights, dedicated to expanding your culinary world.



PROGRESS

Actionable knowledge sharing and consultancy to inspire and train your teams.



CUSTOMIZED

Offering customized solutions based on customer's demands.



OUR BRANDS



Goody Professional delivers top-quality food solutions, offering unique flavors, diverse textures, and consistent taste to delight your customers.



Treva Professional offers a win-win solution for managers and chefs. Get the right balance between quality and price with Treva, where passion meets performance.



Cofique Professional provides tailored, top-tier coffee solutions, crafted to meet local needs and deliver an exceptional experience from aroma to taste.





OUR CATEGORIES



PROFESSIONAL PASTA



PROFESSIONAL STOCKS



PROFESSIONAL VEG & FRUITS-CVF



PROFESSIONAL SPREADS



PROFESSIONAL TUNA



BACK OF HOUSE



PROFESSIONAL NECTARS



PROFESSIONAL SHORTENING



PROFESSIONAL COFFEE SOLUTIONS











PRO PASTA

Why Goody Professional Pasta?

From 14th century early pasta trading in Mediterranean to 17th century first pasta factory in Naples.

Goody Professional pasta is part of this journey with 100% durum wheat pasta made in Treviso, Italy by orchestrating the professional chefs.

We use bronze die extrusion a traditional method of making pasta, using bronze dies in the pasta manufacturing, creates micro abrasions on the surface of the dough which results an exceptional kind of sauce absorbance and dressing.

Moreover, working with bronze dies implies using high quality of durum wheat and very long drying procedure. This helps maintaining the flavors and nutritional properties of the raw materials, keeping them available on your dishes, as they originally were at the beginning of the process.



PASTA DITALINI RIGATE

INCREDIENTS

100% durum wheat semolina, water

CONTAINS

gluten. May contain trac-es of Eggs and Soybean

NET WEIGHT

1KG

SHELF LIFE

24 Months



PASTA PENNE LISCE

INCREDIENTS

100% durum wheat semolina, water

CONTAINS

gluten. May contain trac-es of Eggs and Soybean

NET WEIGHT

1KG

SHELF LIFE

24 Months



PASTA FUSILLI

INGREDIENTS

100% durum wheat semolina, water

CONTAINS

gluten. May contain trac-es of Eggs and Soybean

NET WEIGHT

1KG

SHELF LIFE

24 Months



PASTA PENNE RIGATE

INGREDIENTS

100% durum wheat semolina, water

CONTAINS

gluten. May contain trac-es of Eggs and Soybean

NET WEIGHT

1KG

SHELF LIFE

24 Months



PASTA SPAGHETTI

INGREDIENTS

100% durum wheat semolina, water

CONTAINS

gluten. May contain trac-es of Eggs and Soybean

NET WEIGHT

1KG

SHELF LIFE







LOBSTER SPACHETTI



An inspiration for using our spaghetti with lobster YIELD 6-8 SERVINGS

INGREDIENTS

- 30g olive oil
- 80g minced shallots
- 5g chopped garlic clove.
- Half steamed lobster
- 100g Goody tomato sauce
- 50g Cooking cream
- 5g Goody fish stock powder
- 50g water
- 1g red pepper flakes
- 2g salt
- 120g cooked Goody professional spaghetti
- 5g Roughly chopped fresh basil & parsley for garnish

PREPARATION

- Add tablespoon of olive oil to the pan and heat.
- Add 1 minced shallot and 1 chopped garlic clove.
- Place the half of the steamed lobster cubes in the pan and stir.
- Deglaze with ½ cup Goody tomato sauce and ¼ cup cooking cream.
- You can add same Goody fish stock to lighten the density.
- Season the sauce with red pepper flaked and salt. If it is needed, you can adjust the acidity by adding pinch of sugar.
- Add 120 gr of previously boiled Goody professional spaghetti.
- Finish with roughly chopped fresh basil & parsley.





PRO TREVA PASTA

Why Treva Professional Pasta?

Treva professional pasta was developed to support positively the food cost while maintaining the quality standards.

In the culinary arts, mainly in high-volume restaurants, à la minute refers to a style of cooking where an item, or particularly its accompanying sauce, is prepared to order, rather than being prepped in advance and held for service.

When a sauce is prepared à l a minute (pronounced "ah-la-mi-NOOT*) it is often prepared in the same pan in which the item was cooked. Sauces prepared in this manner are, by definition, pan sauces, of which there are innumerable variations.

The advantage of preparing a sauce this way is that it's fresh and relatively simple.



PASTA DITALINI RIGATE

INCREDIENTS

Royal flour, water.

NET WEIGHT

5KG

SHELF LIFE

18 Months



PASTA PENNE RIGATE

INCREDIENTS

Royal flour, water.

NET WEIGHT

5KG

SHELF LIFE

18 Months



PASTA SPAGHETTI

INCREDIENTS

Royal flour, water.

NET WEIGHT

5KG

SHELF LIFE













PRO CVF

Why Goody Professional CVF?

Nicolas Appert of France invented the process of preserving food in cans in 1809 in response to a call by his government to maintain food for army and navy use.

But today, Goody's provides top-notch quality canned food to professional chefs with a wide range to suit all their needs, from golden corn and sliced mushrooms to pineapple and tomato sauce.

These products are carefully picked from the goodness of farms to leave you with high- quality food.

Goody professional helps you save while ensuring consistency of your dishes.



GRAPE LEAVES

INGREDIENTS

Grape Leaves (Thompsons), Water, salt, citric acid, sodium Benzoate, Potassium Sorbate, and Sodium Meta Bisulfite used as preservatives.

NET WEIGHT

22.6KG

SHELF LIFE

12 Months





WHOLE PEELE TOMATOES

INGREDIENTS

Whole peeled tomatoes, tomato juice, acidity regulator: citric acid

NET WEIGHT

2.5KG

SHELF LIFE

24 Months





GOLDEN

FAVA

BEANS

INGREDIENTS

disodium EDTA

NET WEIGHT

SHELF LIFE

24 Months

2.5KG

Fava beans, water, salt,

INGREDIENTS

Corn, Water, Sugar, Salt

NET WEIGHT

2.1KG

SHELF LIFE

24 Months





INCREDIENTS

Rice (cooked), vine leaves, tomatoe chops, water, onions, soya oil, dill, salt, pomegranate syrup (concentrated pomegranate, glucose, water, citric acid), lemon juice, sugar, spices (black pepper, mint, cumin, cinnamon, coriander), acid: citric acid (E330).

NET WEIGHT

2KG

SHELF LIFE

24 Months







PINEAPPLE SLICES

INCREDIENTS

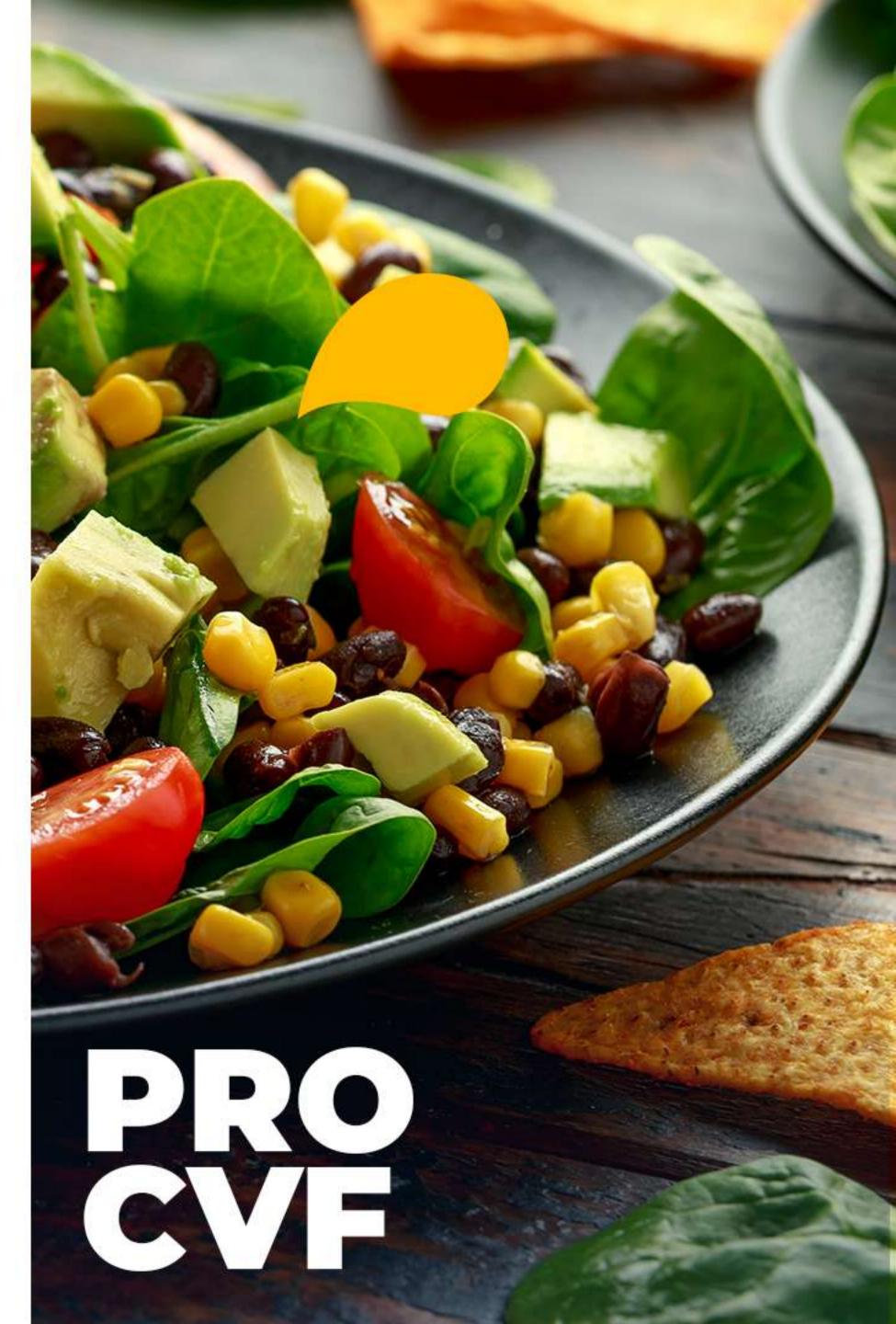
Pineapple, water, sugar, citric acid

NET WEIGHT

3KG

SHELF LIFE







JALAPENO SLICES

INGREDIENTS

jalapeno, water, vinegar, salt, calcium chloride (E509 Firming agent).

NET WEIGHT

2.1KG

SHELF LIFE

18 Months



SWEET RELISH

INGREDIENTS

Cucumber, water, sugar, vinegar, salt, red bell pepper, xanthan gum (Thicking agent), celery seeds, color-turmeric, natural Spice flavor.

NET WEIGHT

2.1KG

SHELF LIFE

18 Months



DILL SLICED PICKLES

INGREDIENTS

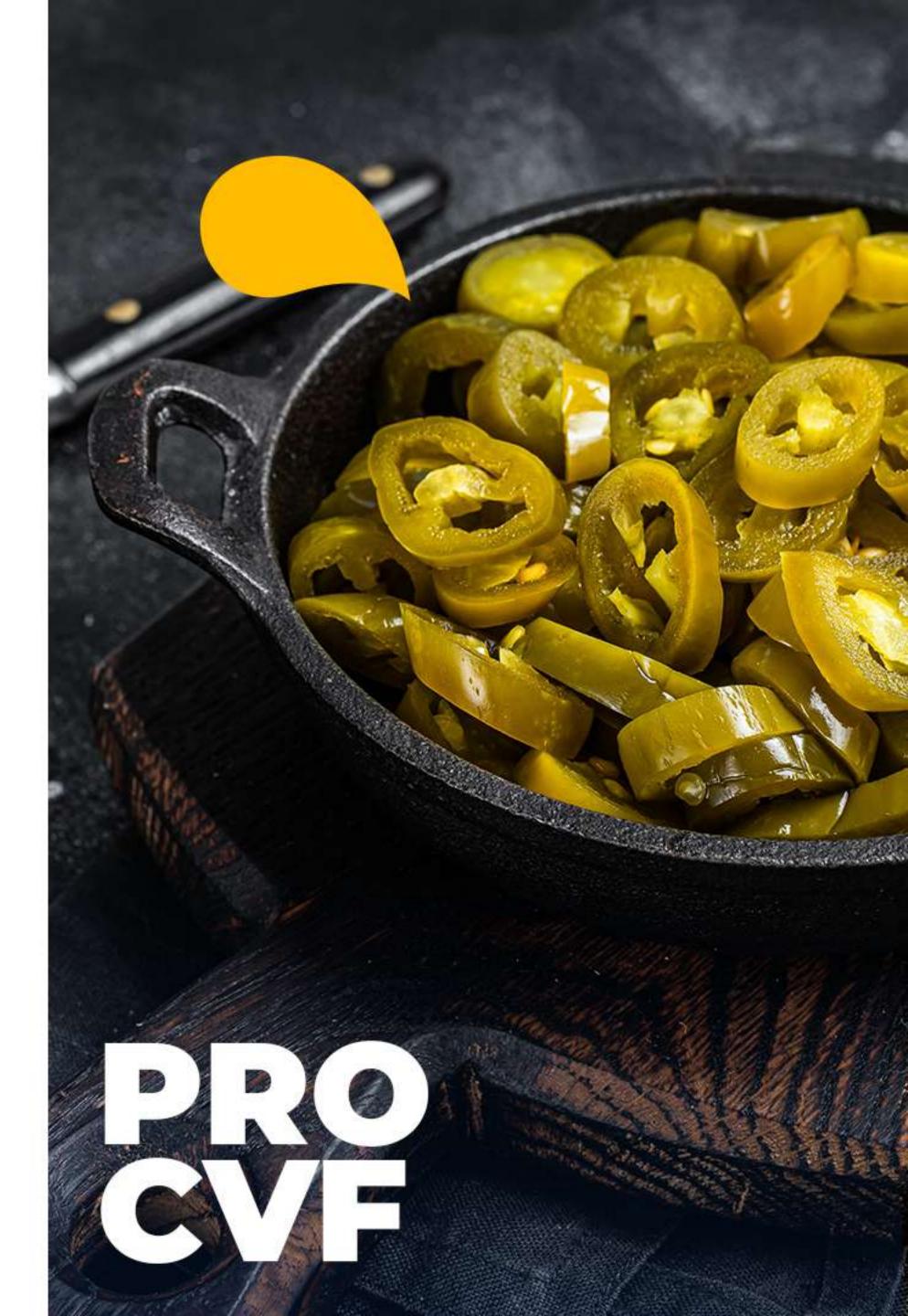
Cucumbers, water, vinegar, salt, calcium chloride (E509 Firming Agent), Natural dill flavor, Natual color-turmeric.

NET WEIGHT

2.1KG

SHELF LIFE







GRAPE **LEAVES**

INGREDIENTS

Vine leaves, WateR Salt, Acidifying agent: citric acid Sodium Benzoate, Potassium MetabisulfiT

WEIGHT

20KG

SHELF LIFE

18 Months





MUSHROOM SLICES

INCREDIENTS

Mushrooms, water, salt. Acid: Citric Acid (E330), Anti-Oxydant: Ascorbic Acid (E300)

WEIGHT

2.5KG

SHELF LIFE

24 Months





PINEAPPLE SLICES

INCREDIENTS

Pineapple, water, sugar, citric acid

WEIGHT

3KG

SHELF LIFE









STUFFED GRAPE LEAVES FATTAH



An inspiration for using our grape leaves
YIELD 10-12 SERVINGS

INGREDIENTS

- 400g Goody stuffed grape leaves
- 50g Pomegranate molasses
- 30g Pomegranate
- 200g Greek yogurt
- 10g Sumac
- 50g Lemon juice
- 5g Salt
- 10g Minced garlic
- 15g Fried onion
- 15g Fried pita bread chips
- 10g Toasted pine nuts
- 5g Parsley, chopped

PREPARATION

- Mix Greek yogurt with salt, garlic and lemon juice.
- In a wide bowl, put 5g of fried onion, 10g of pomegranate and 200g Goody stuffed grape leaves.
- Add 50g of yogurt mix, 5g pita chips, and 5g pine nuts then add another layer and top with yogurt.
- Garnish with sumac, pomegranate, parsley, pine nuts, fried onion, pita chips, and pomegranate molasses.









An inspiration for using our pineapple slices **YIELD 15 SERVINGS**

INGREDIENTS

- 1/2 Cups Goody canned pineapple, chopped
- Cup sugar
- 50g Invert sugar (trimoline)
- Pinch of salt
- Egg yolks
- Cup whole milk
- Juice of 1/2 a lemon
- Cup of heavy cream

PREPARATION

- Place Goody Canned pineapple, sugar, trimoline, salt, and egg yolks in a blender and puree until very smooth.
- Run the mixture through a fine mesh sieve to remove the pineapple fibers and place puree in a saucepan.
- Heat the saucepan on medium/ high and whisk constantly until it comes to a boil. Remove from heat and scrap mixture into a bowl. Whisk in the milk, lemon juice, and heavy cream. Chill in the refrigerator until cold.
- Pour ice cream base into an ice cream maker and freeze according to manufacturer instructions.
- Place ice cream in a freezer safe container and freeze for several hours.
- Let sit at room temperature for 10 minutes before scooping.







PRO SPREADS

Why Goody Professional Spreads?

The invention of peanut butter can be traced back to ancient Incas, who ground roast peanuts into a paste.

Over time the creation of peanut butter varied and enhanced, as for Goody's Thokoman peanut butter, which originates from south Africa and is made with premium quality to add that unique peanut flavor to food items such as salad dressing and Asian savory sauces.

Not to mention, its creamy, rich, and quickly base is a perfect match for desserts and pastries.



CREAMY PEANUT BUTTER

INGREDIENTS

Peanuts, sugar, hydrogenated vegetable fat (palm fruit/ or kernels), salt.

WEIGHT

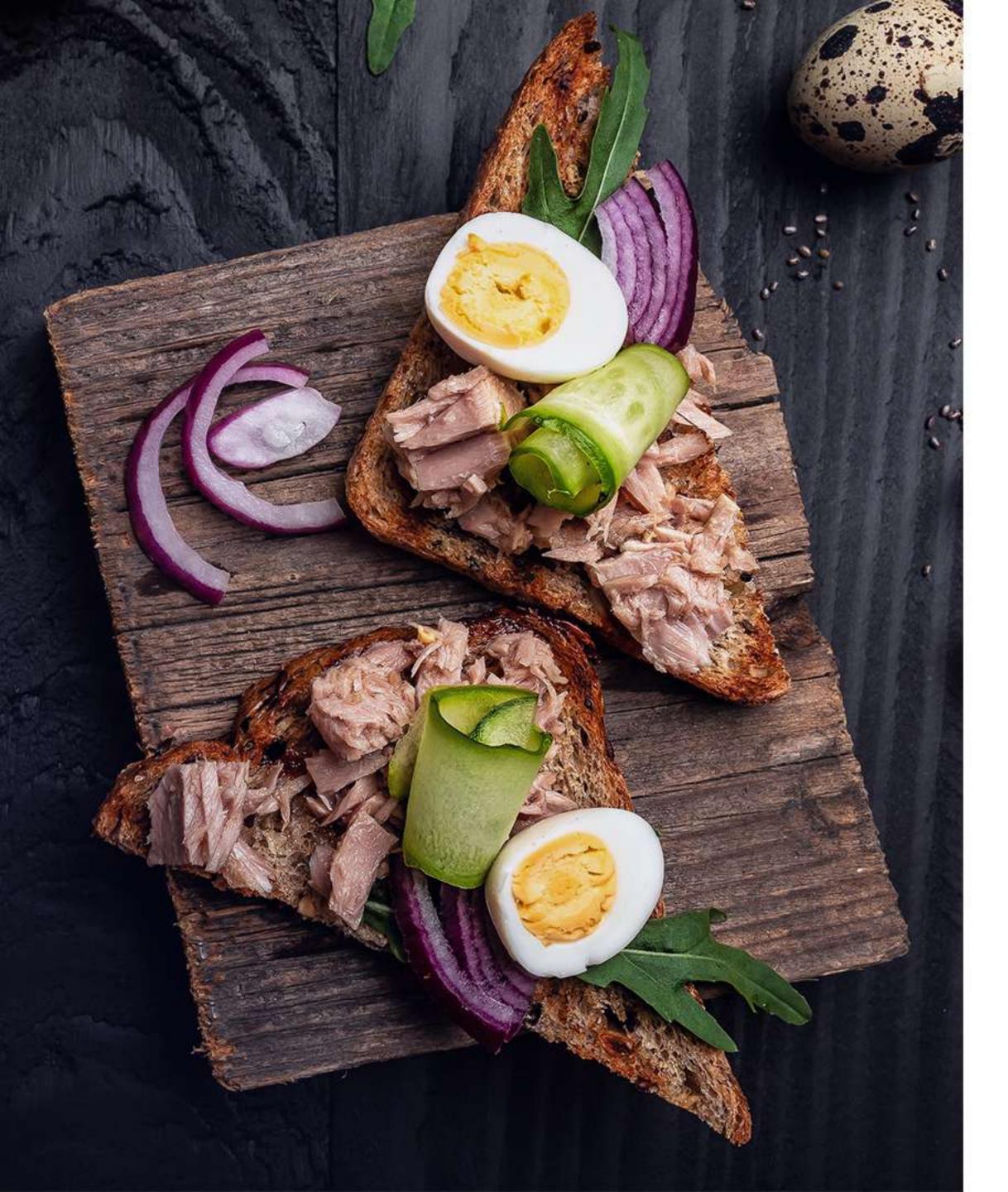
1KG

SHELF LIFE













PRO TUNA

Why Goody Professional TUNA?

For centuries, the coastal peoples of Spain and Italy have caught this most majestic of tunas.

Goody professional's tuna is the wild skipjack tuna, caught between the south Asian seas to the south Pacific Ocean.

Skipjack is an oily, saltwater fish. It is one of the finest sources of essential fatty acids, protein, minerals and fat- soluble vitamins like vitamin A, E and D.

We provide a wide range of products by considering different business needs.



LIGHT MEAT TUNA

INCREDIENTS

Skipjack, sunflower oil, water, salt, vegetable broth.

WEIGHT

1.8KG

SHELF LIFE







SOFT FLAKES TUNA

INCREDIENTS

Tuna, Liquid (Soybean Oil, Water, Salt)

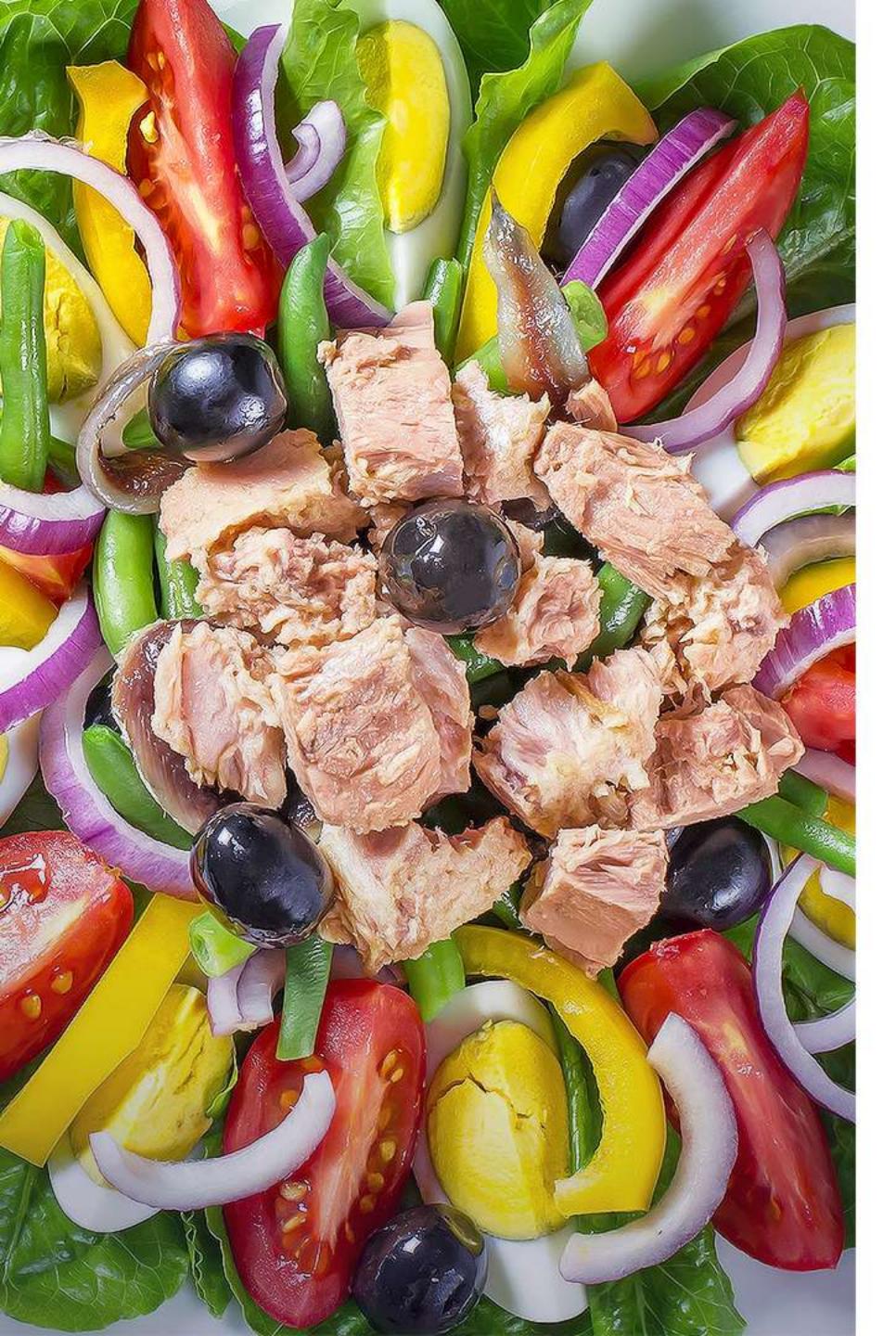
WEIGHT

1KG

SHELF LIFE











An inspiration for using our tuna

YIELD 4 SERVINGS

INGREDIENTS

- 8 baby/chat potatoes
- 250 300g Goody professional canned chunk tuna in oil, drained
- 120g Green beans, trimmed
- Z Tomatoes, each cut into 8-10 wedges
- Baby cos lettuce (romaine), cut or torn into large bite size pieces
- 3 Hard-boiled eggs peeled and quartered
- 100g Unpitted black olives

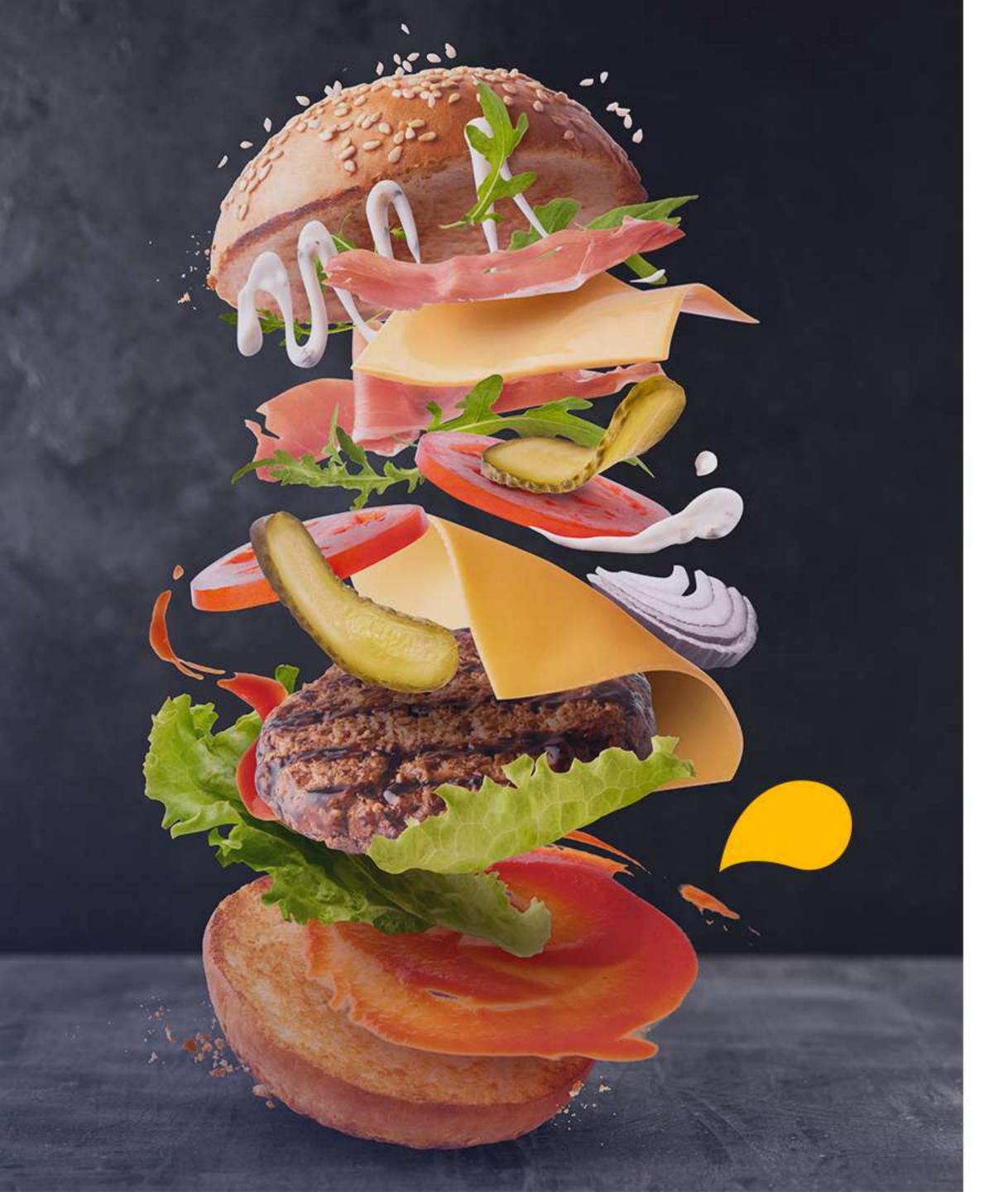
PREPARATION

- Shake Dressing Ingredients in a jar.
- Boil potatoes until tender. Drain and leave to fully cool. Slice into halves.
- Boil green beans until tender or done to your liking. Drain and refresh under cold running water to quickly cool. Drain, pat well to dry.
- Arrange the cos leaves on a large, wide plate.
- Scatter the cos leaves on a large, wide plate.
- Scatter and layer the remaining Ingredients artfully around the plate, finishing with the eggs, olives and chunks of tuna. Drizzle with dressing over and serve.

DRESSING

- 40g Lemon juice
- 100ml Extra virgin olive oil
- 1 Small garlic clove, minced/grated
- 5g Salt
- 15g Dijon mustard
- Pinch black pepper







BACK OF HOUSE

Some historians seem to believe that a mayonnaise-like mixture of olive oil and egg was used by ancient Egyptians and romans, while the mayonnaise we know and love today was developed by one of the great chefs of France in the 1800s.

And now, Goody original mayonnaise is prepared following the classic recipe, made with the same Ingredients while offering chefs a safer product.

Its smooth texture helps to make a great companion to many items such as crudité vegetables, cold cuts, fried snacks, spread for burgers.



REAL MAYONNAISE

INGREDIENTS

Soy bean oil, Water, Egg yolks, Distilled vinegar, Sugar, Salt, Xantham gum (E415) (Stabilizer), Black Pepper Extract, Calcium Disodium EDTA (E385) (Preservative), Oleoresin Paprika. Contains: Egg

WEIGHT

3.78L

SHELF LIFE

12 Months





SUGAR CANE VINEGAR

INGREDIENTS

5% Vinegar Diluted with water to 5% acidity

WEIGHT

3.78L

SHELF LIFE

12 Months





CLASSIC MAYONNAISE

INGREDIENTS

Water, Soybean Oil, Modified Starches, Sugar, Salt, Egg Yolk (1.3%), Thickener (Xanthan Gum), Vinegar, Preservative (Citric Acid & Potassium Sorbate), Lemon Juice Concentrate, Mustard Extract, Antioxidant (Calcium Disodium EDTA), Onion Extract, Colorant (Paprika, Carotene). Contains Egg & Mustard SE

WEIGHT

3.78L

SHELF LIFE

12 Months



KETCHUP

INGREDIENTS

Water, Sugar, Tomato Paste, Distilled Vinegar, Salt, Thickener (E1422 Modified Corn Starch), E211 Sodium Benzoateas a Preservative (Less Than 1000 PPM), Spices (Paprika, Clove, Cassia, Black Pepper, Onion).

WEIGHT

5KG

SHELF LIFE

12 Months



BBQ

Tomato, Sugar (Cane Sugar), Water, Modified Corn Starch, , Salt, Vinegar, Natural Smoke Flavor, Seasoning and spices (onion powder, Chilli Powder)

WEIGHT

4.25KG

SHELF LIFE

18 Months





MUSTARD

INGREDIENTS

Water, Mustard Seeds, Cetric Acid, Salt and Spices (Curcumine, Paprika)

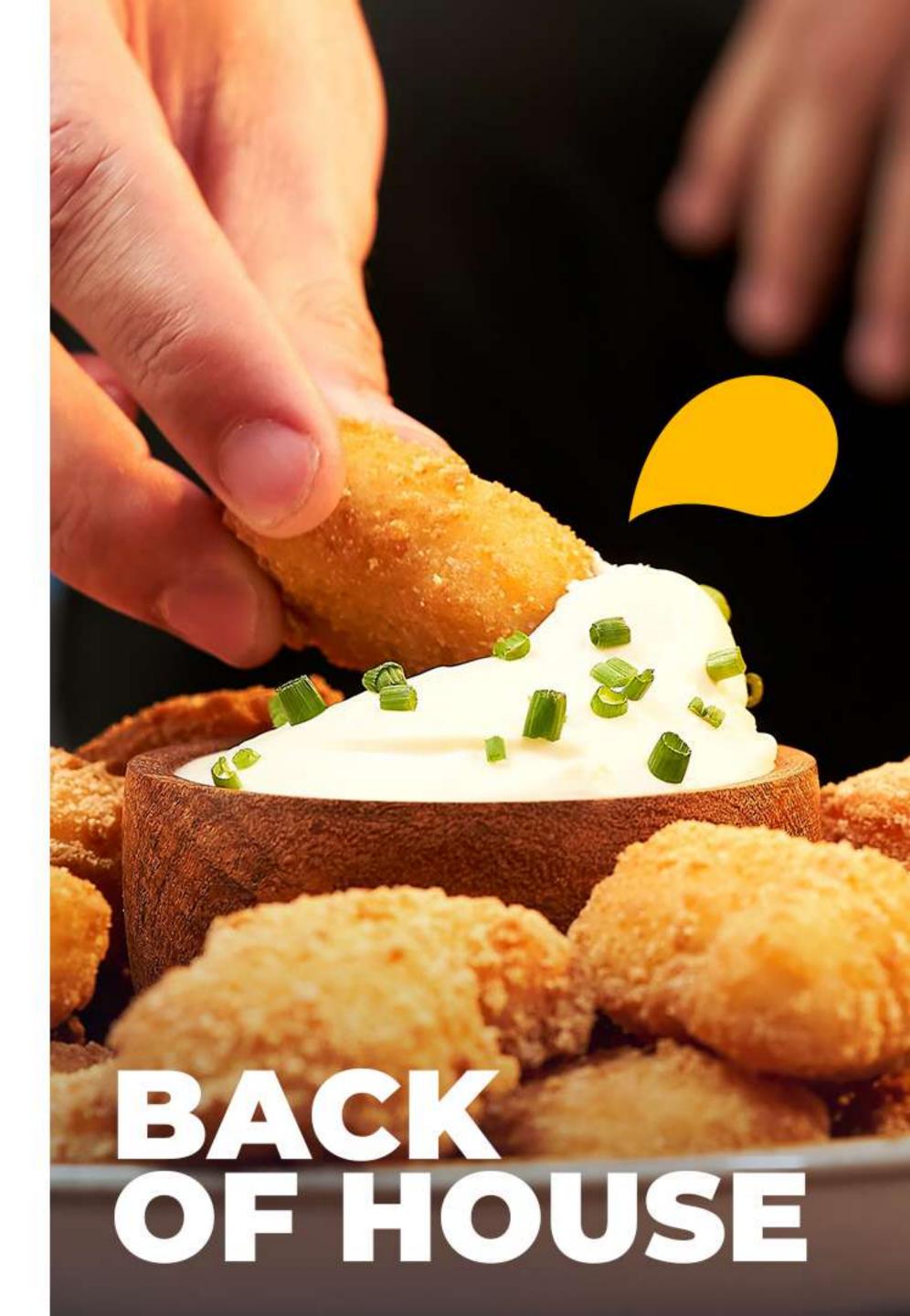
WEIGHT

3.78L

SHELF LIFE









CREAMY MAYONNAISE

INGREDIENTS

Vegetable oil, Pre mix (Egg,Yolks, Sugar, Salt, Vinegar, Citric Acid, Natural Lemon Flavor,Water.

WEIGHT

3.78L

SHELF LIFE







CHEF YAZEED SALHAB

Graduated from Les Roches Culinary School with extensive experience in culinary & F&B management. Held leadership roles across top organizations, managing product portfolios, sales strategies, and menu development. Successfully Launched NPDs, optimized pricing, and drove quality control for multi-branch operations, achieving significant sales growth and operational efficiency.





HASAWI RANCH DRESSING





PAX / PREPARATION: 5 SOURCE: GCS TEAM

INGREDIENTS

- 245g Mayonnaise
- 85g Sour cream
- 120g Buttermilk or regular milk
- 2g Dried dill
- 2g Dried parsley
- 1g Dried Thyme
- 3g Onion powder
- 3g Garlic powder
- 3g Fine sea salt
- 1g Finely cracked pepper
- 15g Freshly squeezed lemon juice
- 3g Lumi

PREPARATION

- Blend the lumi in a spice blender to make it a fine powder.
- Whisk together the mayo, sour cream and milk until smooth. Add the spices and whisk until combined. Add the lemon and whisk again. Pour into a jar and chill in the refrigerator for 2 hours.
- Bon Appetit.









PAX / PREPARATION: 5
SOURCE: GCS TEAM

INGREDIENTS

- 150g Goody Real Mayo
- 50g Goody Mustard
- 70g Goody BBQ
- 50g Dates Molasses
- 80g Goody Sweet relish
- ITbsp Goody sugar cane vinegar
- Salt & Pepper to taste

PREPARATION

- Put all ingredients in a bowl and mix well until homogeneous
- Bon Appetit





SPARKLING APPLE NECTAR

INGREDIENTS

Apple juice from concentrate, water, sugar, carbon dioxide, acid: citric acid, color: caramel

WEIGHT

1L

SHELF LIFE









SWEET CONDENSED MILK

INCREDIENTS

cow`s milk, crystal sugar

WEIGHT

395g

SHELF LIFE 18 Months







BARISTA ABDULLAH ALWASIYAH

ever since I became a barista in 2017, I've always strived to share my creativity and I'm now proud to be able to share it with the world.









RECIPE TYPE: MOJITO YIELD: 280ML

INGREDIENTS

- 10g Date Molasses
- 0.5g Cardamom Powder
- Double Espresso shot
- 150g Milk
- 20g Goody Condensed Milk
- 100 Pieces Ice
- 0.5g Cocoa powder

PREPARATION

- Add Cardamom in an espresso glass and extract espresso over it.
- Wisk it.
- Strain it into the shaker.
- Add the Condensed Milk and Date Molasses into the shaker with ice.
- Strain it into a glass of fresh ice.
- Steam milk with a lot of foam
- Use a spoon to scoop the foam onto the beverage.
- Garnish with cocoa powder and serve.

BARTENDER YARA AL-RNTISI

after working in a bar in Sweden in the summer of 2019, I jumped at the opportunity to contribute in the development of mocktails and bar culture in Saudi Arabia.









RECIPE TYPE: MOCKTAIL YIELD: 120ML

INGREDIENTS

- 15g Peach puree (Monin)
- 10g Rose Water
- 20g Fresh lemon juice
- 3g Mint
- 100 Pieces Fresh Ginger
- 60g Goody Nectar

PREPARATION

- In a shaker add all the ingredients minus the goody nectar.
- Muddle all the ingredients.
- Give it a good shake.
- Add the goody nectar to the mixture.
- Stir and pour it over fresh ice in a glass.
- Serve.





VEGETABLES SHORTENING

INGREDIENTS

Partially Hydrogenated Soybean Oil, Partially Hydrogenated Cottonseed Oil, Mono- and Diglycerides added

WEIGHT

1.3KG

SHELF LIFE

18 Months











Coffee is the fastest growing category amongst millennials. Now more than ever, consumers expect more from their coffee. Our aim is to provide an elevated wholistic coffee experience to our customers while matching the rising expectations.

Which is why we started with our qualified community of farmers who carefully handpick the highest quality coffee beans.

OUR STORY

One stop shop coffee solution



These beans are then roasted to the best-in-class global coffee roasting standards for every application.

For some applications we have single origin 100% arabica beans and for others the highest quality premium bean.

Cofique professional leverages the local insight and accordingly we consider the local culture and preferences, therefore we select the relevant coffee flavor profiles to create an authentic and traditional experience.







WHY

COFIQUE PROFESSIONAL?

ONE STOP SHOP COFFEE SOLUTION



Wide range of premium products



Best in class coffee machines



Custom menu design & development



Supporting tools



Growth Oriented Training



Agile Service Experience





OUR SOLUTIONS

PROFESSIONAL COFFEE SOLUTION

Providing an exceptional professional experience. Best for cafes, hotels & restaurants.

FILTER COFFEE SOLUTION

A professional filtered coffee experience. Best for cafes, hotel, restaurants & offices



An elevated vending experience that provides a perfect bean to cup solution for busy areas, that brings the same coffee shop experience to your office. Best for offices, hotels & banquets.



Specialty coffee experience in your room. Best for hotels.

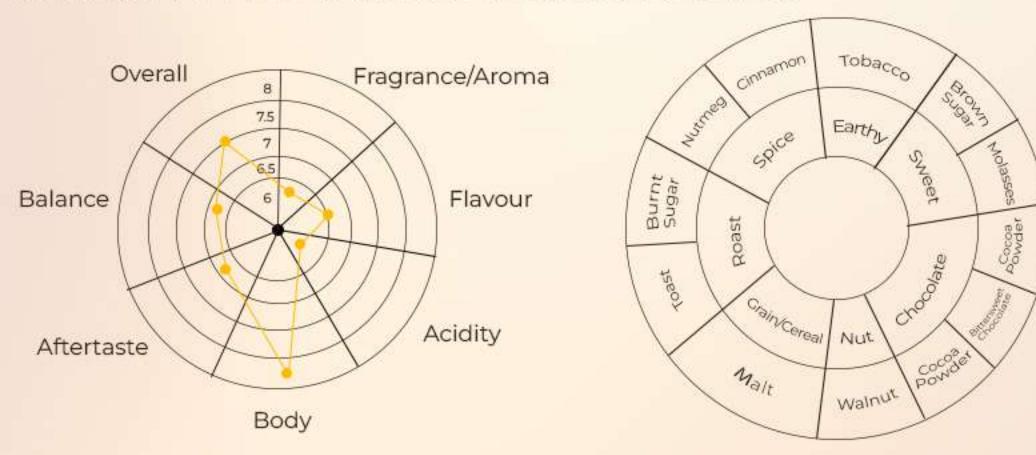






INTENSO

A superior quality coffee blend selected carefully by professionals and expertly roasted with excellence to amaze and inspire all coffee professionals. A perfect harmony of body, aroma, and taste in addition to the intense and rich crema.



Which makes it ideal for milk applications and balanced espresso. Cofique professional intense provides the best mix of both rich crema & balanced taste with a hint of dark chocolate & hazelnut to provide the most memorable coffee experience for any coffee connoisseur.



INTENSO BEANS

WEIGHT 1KG





INSTANT COFFEE





ADANI TEA

WEIGHT





CAPPUCCINO IRISH

WEIGHT





CAPPUCCINO

WEIGHT 1KG



HOT CHOCOLATE

WEIGHT





WHITENER & MILK

WEIGHT







CAPSULS



PRIVÉ BRAZIL



PRIVÉ GUATEMALA



PRIVÉ COLOMBIA



PRIVÉ ETHIOPIA



PRIVÉ COSTA RICA



SACHETS



PRIVÉ COLOMBIA



PRIVÉ COSTA RICA



PRIVÉ ETHIOPIA







ICE COFFEE ORIGINAL



COFFEE MOCHA



COFFEE CARAMEL



COFFEE **PISTACHIO**



COFFEE HAZELNUT



COFFEE



COFFEE COCONUT



WHITE





COFFEE BAGS MORNING



COFFEE DECAF





LATTE RED VELVET



LATTE BLUEBERRY



LATTE FRENCH VANILLA



LATTE PUMPKIN SPICE



LATTE **MOCHA**













OUR MACHINES

55KG Machine	120-230Vac/12A/1.8KW/50-60 HZ
TECHNICAL FEATURES:	
0.7 Liters pressure boiler capacity (Espresso/ Fresh milk)	
1.4 KW Max Power Pressure boiler	
0.8 Bar Min./10 Bar Max. Water Pressure	
MACHINE CAPACITY:	
Coffee Beans	2600g/370 cups
Decaf Coffee	450g/ 282 cups
Powdered milk	4000g/500 cups
Chocolate	2300g/115 cups
Grout Bin	200 Cakes



